



## **Privacy policy for personal data processing - website**

**T.R.E. Moda S.r.l.** with registered office in Italy at Via Adige, 6 - 22073 Fino Mornasco (CO), (hereafter “**Controller**”), in compliance with Art. 13 of the EU Regulation 2016/679 - General Data Protection Regulation (hereafter “**GDPR**”), informs you about the processing of your personal data, which is collected with the sole purpose of carrying out pre-contractual and/or contractual agreements or to comply with legal obligations.

If any changes or amendments to this document are made, the Controller shall inform you through email, phone calls or postal mail. Archived versions of said document are always available at the following link: <http://www.tre-moda.it/> .

### **1. Purposes of data processing and legal basis of the processing**

Your personal data will be collected and used for the following purposes:

#### **1.1 Carrying out pre-contractual/contractual measurements or compliance with legal obligations**

- 1.1.1** Your data will be collected directly from the website in the Contacts section with the purpose of answering to any inquiries you may have related to the Controller’s business activity and to carry out any pre-contractual and/or contractual agreements or to comply with legal obligations.
- 1.1.2** In the Contacts section, you will be asked to share some mandatory personal information (name and surname, company name, email address, telephone number) and some optional information in order to allow us to contact you and/or to answer to your inquiries.
- 1.1.3** This data will be held in our database for informative or pre-contractual purposes.
- 1.1.4** The data will be appropriate, relevant and limited to what is necessary, accurate and if needed, they will be amended to fit the purposes for which they were processed.
- 1.1.5** The Controller shall use such data to send you communications via emails or via direct phone calls or postal mail in case you freely decide to provide such information when asked to. At any time you may choose not to receive further communications via phone calls, email or postal mail, in accordance with Art. 7 of this policy.

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**1.1.6** The legal basis of personal data processing, in compliance with Articles 1.1.1, 1.1.2, 1.1.3, 1.1.4, 1.1.5, is the execution of a contract in which the data subject is a party of said contract as per Art. 6.1 point (f) of the GDPR.

## **2. Collection of data and consequences of possible refusal**

**2.1** In relation to the personal data processing referred to as per Art. 1.1, the data collection is mandatory to allow us to give you information related to our company's economical activity, for pre-contractual and/or contractual matters. If you refuse to supply your personal data we will not be able to fulfil your requests or pre-contractual obligations.

## **3. Principles of data processing**

**3.1** The personal data will be processed according to the principles of lawfulness, fairness and transparency. The processing of your data may also be carried out through automated procedures designed to store, manage and send them and it will be done through appropriate technical and organisational procedures, to ensure safety, confidentiality, integrity, availability and resilience of processing systems and services, through appropriate procedures that avoid the risk of loss, unauthorised access.

**3.2** The data will be stored in the platform managed by both the Controller and its provider, with servers located in Italy and/or EU.

## **4. Personal data recipients**

Your personal data will be managed by the Controller's employees and co-workers, as subjects authorised to processing. Moreover, those data will be processed by companies trusted by and who work for the Controller, in particular:

- third-party companies who manage data for the Controller and who are authorised to carry out advisory consults or services;
- analytics and marketing research specialised companies.

These companies are working directly with T.R.E. Moda S.r.l. and they process personal data on behalf of the Controller. The list of all the processors is constantly updated and available upon request to the postal address below or the to following email address: [mronco@tre-moda.it](mailto:mronco@tre-moda.it) . Your personal data will not be shared with other independent third-party companies' owners or disclosed.

## **5. Transfer of personal data in non-EU countries**

Your personal data will not be transferred to non-EU countries.

A copy of it can be obtained by sending a request to the following email address: [mronco@tre-moda.it](mailto:mronco@tre-moda.it) .

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## **6. Personal data storage period**

The personal information collected for the purposes mentioned in Art. 1.1 will be stored until you decide to exercise your rights according to Art.7.

## **7. Rights of the data subject**

**7.1** In relation to the processing of your personal data carried out by the Controller, you may exercise your rights in compliance with articles from 15 to 20 of the GDPR and, in particular, you can ask the Controller for access to and/or rectification and/or erasure of and/or objection to and/or restriction of processing of your personal data. Without prejudice to any administrative or judicial remedy, you shall have the right to lodge a complaint to the European Data Protection Supervisor.

**7.2** As per Art. 20 of the GDPR, you may exercise, both the rights mentioned above and the data portability rights. In the latter case, you shall have the right to request to the data Controller the data concerning you in a structured commonly used and machine-readable format and, subsequently, the right to transmit those data to another controller without hindrance from the controller from whom the personal data have been provided.

**7.3** Those rights can be exercised by sending a written communication to the address below or an email to [mronco@tre-modà.it](mailto:mronco@tre-modà.it) and in the case of data portability, you may request the data transmission to be directly provided from the Controller to another controller where technically feasible and correctly identified.

## **8. Data controller's and data protection officer's contacts**

The Controller is T.R.E. Moda S.r.l. and is available at the following addresses:

- postal address: Via Adige, 6 - 22073 Fino Mornasco (CO)
- email address: [mronco@tre-modà.it](mailto:mronco@tre-modà.it)

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## COOKIES

In compliance with current personal data protection and security laws (“Simplified arrangements to provide information and obtain consent regarding cookies - 8 May 2014) hereafter we inform you about the conditions of use and how to refuse or delete cookies on this website.

### a. What are cookies?

[Cookies](#) are small text files sent to the client’s device (may it be a computer or a mobile device) and automatically stored by the Internet browser used on it. Almost any browser is programmed to accept cookies by default. They are used to perform authentication processes, track sessions or to collect information about the users and how they surf the website.

They can be divided into the following categories:

- **“technical cookies”** that are stored on the computer for technical and functional needs, to transmit data in the safest and most efficient form, and to help make the browsing on the website faster and rapid. In compliance with Art. 122 of the Privacy Code and issued by the Data Protection Authority, the interested party is not required to provide their consent. These cookies are temporary and they automatically erase themselves at the end of the browsing session;
- **“cookies analytics”** are stored on the computer’s hard-disk until their expiry date or the manual cancellation performed by users. They are used to collect information about the number of users and how they surf the website, and so to compile general statistics on the service and its use;
- **“profiling cookies”** used to monitor and create user profiles during their activity, study their movements and patterns about web consultation or consumption (what they buy, what they read, etc), and also to send advertisements about targeted and personalised services (the so-called Behavioural Advertising).

The users can program their computer’s browser so that it accepts / refuses all cookies or for it to show an alert every time a cookie is proposed to you, setting up a higher level of protection. The different types of cookies can then be classified into:

- **“first-party”** when they are directly managed by the owner and/or responsible of the website;
- **“third-party”** when the website uses external services or applications.

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### **b. How cookies work and how to erase them**

The operation mode and the options to limit or block cookies can be managed by changing your browser settings. For more information on how to manage/erase cookies depending on the browser you use, you could visit these websites:

- [www.aboutcookies.org](http://www.aboutcookies.org)
- [cookiepedia.co.uk](http://cookiepedia.co.uk)

To delete cookies from your Internet browser (on smartphone or tablet) it is necessary to refer to its user's manual.

### **c. What cookies are used by this website**

The website uses cookies only to guarantee and help with the browsing and use of the website and to collect information about the website's views. No profiling cookies are used in any way, and so in relation to the installation of third-party cookies through the website that may be used independently by them for profiling purposes.

No users' personal data is intentionally acquired by the website. No cookies are used to transmit personal information, no persistent cookies of any kind are used, that is users' tracking systems. The use of cookies (that are not permanently stored on the user's computer and vanish after the ending of the browsing session) is strictly limited to the transmission of browsing identifiers (composed of casual numbers generated by the server) that are necessary to allow a safe and efficient exploring of the website. The so-called session cookies used in this website prevent the use of other IT procedures that may potentially be damaging to the browsing user's privacy and they don't allow the users' personal data acquisition.

### **Direct cookies**

The following cookies are directly managed by this website.

1. COOKIE NAME: PHPSESSID / EXPIRY: at the end of the browsing session.

Used to improve the user's browsing experience.

2. COOKIE NAME: cookie\_accept / EXPIRY: in 31 days.

Used to recognise the user and avoid the cookie policy to show up again in a banner, in case of connection to the website made before the cookies expiry date. It is activated by clicking "Accept" / "Ok" on the banner.

### **Third-party cookies**

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The following cookies are third-party owned, and hereafter is the list of the links through which users can have more information.

### **Statistics: ShinyStat™ Isp – Business**

First of all it is fundamental to say that the cookies distributed by ShinyStat™, uniquely under our domain, are analytics cookies and they are considered to be technical because they are used to collect statistics information anonymously.

For said cookies it is mandatory to provide a policy, in compliance with Art. 13 of the Code. In particular:

- Description: analytics cookies used to anonymously collect information about the number of users and how they visit the websites; they are cookies that have statistic purposes to improve the browsing experience (no profiling or marketing purposes) and they do not allow in any way to discover the user's identity;
- Policy: the users can be informed about the necessary privacy policy through the following website: [https://www.shinystat.com/it/informativa\\_privacy\\_generale.html](https://www.shinystat.com/it/informativa_privacy_generale.html).
- Opt-Out: if you desire, you could opt-out by clicking the following link: <https://www.shinystat.com/optout/optout.html>. For those choosing to opt-out, ShinyStat™ will not collect any statistic data concerning their browsing sessions.

### **Cookies duration**

Session cookies stay active until the end of the browsing session or until you log out (if available). Other cookies survive the closing of the browser and are available in future browsing sessions. These cookies are called persistent and their duration is fixed by the server when they are created. Some times an expiry date (available on the “Non Classified” menu) is available, in other cases their duration has no limits. Tre Moda S.r.l. does not use unlimited-duration cookies.

However, while browsing on the [tre-moda.it](http://tre-moda.it) website, you could interact with third-party managed cookies that may create or modify permanent or profiling cookies.

### **Cookies management**

The user may choose either to accept or not accept the cookies by using the settings of his/her browser. **Alert:** the total or partial removal of technical cookies may compromise the use of the website's tools available to registered users (if there are any). If anything, the use of public content is available also when cookies are completely disabled. Deactivated third-party cookies don't compromise the browsing in any way.

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The settings can be defined in a specific manner for different websites or application. Moreover, the best browsers allow to choose different settings for direct cookies or third-party cookies.

For instance in Firefox, through the Preferences menu->Privacy and Security, it is possible to open a control panel where you are allowed to accept or not different types of cookies and then proceed to remove them.

- Chrome: <https://support.google.com/chrome/answer/95647?hl=it>
- Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- Internet Explorer: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>
- Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>
- Safari: [http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT).

Please note that no users' personal data is collected through cookies. For information about how to manage / delete cookies according to the browser in use, it is possible to refer to the following websites:

- About Cookies: <http://www.aboutcookies.org>
- Cookiepedia: <http://www.cookiepedia.co.uk>

To delete cookies from your smartphone or tablet Internet browser, it is necessary to refer to the user manual of the device.

### **Policy and declaration of the cookies used by this website**

Through the Cookiebot service (<https://www.cookiebot.com/it/>), in the website <https://www.tre-moda.it/informativa-cookies.php> it is possible to refer to the list of all the cookies used in the website updated to the specified date stating the following information:

- Types of cookies in use (Necessary, Statistics, Non-classified, etc.)
- Cookies divided by types (for each of them we specify: Name, Owner, Purpose, Expiry date, Type).

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